ALAMO COLLEGES DISTRICT
Palo Alto College

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View Media Kit

Palo Alto College celebrates America Recycles Day with a sustainable fashion show

Alamo Colleges District–Palo Alto College is hosting its 11th Annual America Recycles Day Fashion Show virtually on Thursday, Nov. 18, to celebrate America Recycles Day. Held on and around Nov. 15, the national event educates and encourages individuals to be more mindful of what they consume, recycle properly, and integrate recycling into their everyday lives.

The fashion show is the College's signature America Recycles Day event that brings awareness about the importance of sustainability and the need to support the circular economy by reusing and reducing consumption.

Each year, cosmetology and geology students, the Logistics Club, and Club Earth collaborate with Student Health, Advocacy, Resources, and Engagement (S.H.A.R.E.) Center staff, Communities in Schools, CPS Energy, and Goodwill Industries of San Antonio to produce the event.

"As an agency committed to sustainability, Goodwill San Antonio is proud to partner with Palo Alto College to drive campus and community awareness around the many benefits of recycling," said Penny Benavidez, director of public relations for Goodwill. "The annual Recycled Fashion Show presents a creative forum to educate students that recycling is not limited to simply paper and plastics. Gently-used clothing can be repurposed, and more importantly, used to transform the lives of others within our community."

For event organizers, recognizing the importance of recycling and sustainability shouldn't be limited to one day. The goal is for attendees to leave this event empowered and inspired to adopt environmentally sustainable habits.

"We are so proud to continue the legacy of Professor Emeritus Dr. Denise Richter, who founded this event 11 years ago and also helped establish our campus and districtwide recycling programs. She is the perfect example of how our actions, large and small, really do make a difference," said Kiana Piña, chairperson for ARD Fashion Show. "Our hope is that those who tune in can walk away with useful tips to make their day-to-day routine more sustainable."

This event is free and open to the public. Viewers can catch the show by registering to attend one of two Zoom sessions at alamo.edu/pac/ard. For more information, contact Kiana Piña at (210) 210-486-3136.

About Palo Alto College

Palo Alto College (PAC), one of five colleges in the Alamo Colleges District, has been a pillar of the south side community for more than 35 years and remains dedicated to providing a high-quality education for the community. PAC is accredited by the Southern Association of Colleges and Schools Commission on Colleges and a recipient of the 2015 Texas Award for Performance Excellence, a finalist for the 2016 Malcolm Baldrige National Quality Award, and a Rising Star winner of the 2019 Aspen Prize for Community College Excellence. PAC is also the proud recipient of the largest one-time donation in the College's history from author and philanthropist MacKenzie Scott in 2020. With over 11,000 students enrolled, Palo Alto College offers associate degrees and certificates of completion for transfer programs and continues to follow its mission to inspire, empower, and educate our community for leadership and success. Learn more at alamo.edu/pac.

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